

GISELLE GABRIELLA GIARRAPUTO

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LINKEDIN:
GISELLE GIARRAPUTO

HIGHLIGHTS

KEY COMPETENCIES

- * Superb attention to detail
- * Self-motivated professional
- * Strong creative design skills
- * Proficiency in delivering a quality experience for the customer

SKILLS

- * Leadership
- * Communicator
- * Organized
- * Career motivation
- * Team oriented
- * Strategic planner

PROFICIENT PROGRAMS

- * Adobe Photoshop
- * Adobe Illustrator
- * Adobe InDesign
- * Microsoft Office Suite
- * Google Drive & accompanying apps
- * JOOR

LANGUAGES

- * **ENGLISH** ★ ★ ★ ★ ★
native
- * **ITALIAN** ★ ★ ☆ ☆ ☆
elementary
- * **SPANISH** ★ ☆ ☆ ☆ ☆
beginner

EDUCATION

FASHION INSTITUTE OF TECHNOLOGY NEW YORK, NEW YORK

AAS Fashion Design 2016 - 2020

BFA Footwear & Accessory Design 2020 - 2022

MINORS

Italian Studies + Fashion History, Theory & Culture
History of Art + Italian Language

POLIMODA (FIT IN FLORENCE) FLORENCE, ITALY

3rd SEMESTER Fashion Design FALL 2017

Board Member of FASA (Florence Abroad Student Activities)

Florence Communications & Marketing Manager + Class Representative of 2nd Year FD Students

NASSAU COMMUNITY COLLEGE LONG ISLAND, NEW YORK

Fashion Design SPRING 2016

Deans List + Treasurer of the NCC Fashion Club

FLORENCE UNIVERSITY OF THE ARTS FLORENCE, ITALY

Pre-College Program JULY 2015

Studied Fashion Design + Italian Language

HIGH SCHOOL OF FASHION INDUSTRIES NEW YORK, NEW YORK

MAJOR - Fashion Design 2011 - 2015

* Founder/President of the Born To Be Brave: Anti-Bullying Club (2012-2014)

* Member of Student Government (2011-2014)

* Member of the Fashion Institute of Technology Club (2011-2015)

WORK EXPERIENCE

MICHAEL GABRIEL SHOWROOM NEW YORK, NEW YORK

Design Assistant/Office Administration Dec 2022 - March 2023

- Uploaded and managed line sheets on JOOR for multiple brands
- Established detailed tracker to manage all JOOR notes and Orders
- Managed website and social media and created related content
- Restored necessary Excel files and databases for mailing lists
- Created marketing assets for email newsletters and send via MailChimp
- Collaborated with the Creative Director to produce a Look Book Photoshoot
- Supported merchandising, styling, and staging of all merchandise

HANIA NEW YORK NEW YORK, NEW YORK

Studio Manager/Retail Associate January 2020 - July 2022

POP-UP TASKS (2020)

- Supported merchandising, styling, and staging of all merchandise in-store
- Assisted clients with any needs and performed all sales

STUDIO TASKS (2020 - 2022)

- Book private appointments for clients and stores
- Manage shipment and fulfillment for all orders
- Assist the head designer with all tasks
- Manage physical and production inventory with respective team members
- Process new items as returned from production
- Create detailed technical packs for new styles
- Assist the head of the production with yarn purchase orders, knitter's payroll, and order confirmations
- Supported merchandising, styling, and staging of merchandise in-studio
- Assisted clients with any needs and performed private client sales

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WORK EXPERIENCE (CONTINUED)

* PIERRE MICHEL SALON NEW YORK, NEW YORK

Front Desk Receptionist May 2019 - September 2020

- Performed all cash register operations and related customer service duties
- Booked appointments directly with clients and employees
- Answered phones and relayed all necessary messages with clear detail
- Assisted clients with any needs and ordered items if needed

* OLD NAVY NEW HYDE PARK, NEW YORK

Department Lead + Brand Associate August 2018 - April 2019

- Performed all cash register operations and related customer service duties
- Successfully met goals for Old Navy Credit Card signups
- Assisted customers with any needs and ordered items if needed
- Selected to be Brand Associate of the Month for January 2019
- Promoted to Men's & Boys department Lead after 6 months
 - ↳ Executed floor set planning for launches/updates according to brand standards
 - ↳ Supported merchandising, styling, and staging of all merchandise in Men's and Boys

* MICHAELS NEW YORK, NEW YORK

Sales Associate January 2017 - August 2017

- Performed all cash register operations and related customer service duties
- Provided excellent customer service with a well-rounded knowledge of the products
- Successfully and consistently met the weekly goal for the Michael's Rewards Program Signups
- Assisted customers with choosing the best supplies for their projects
- Sorted items for go-backs and returned items to their places
- Monitored front of the store and kept the area clean during shifts

* FOREVER21 GARDEN CITY, NEW YORK

Visual Merchandizer April 2016 - October 2016

- Supported merchandising, styling, and staging of all merchandise in-store
- Executed floor set planning for launches/updates according to brand standards
- Assisted with daily recovery before, during, and overnight hours
- Occasionally helped sales associates at registers & in dressing rooms during peak hours
- Sorted items for go-backs and returned items to their places

* SZYDELKO BAGS BROOKLYN, NEW YORK

Head Assistant April 2014 - October 2015

- Facilitated with designing and construction
- Coordinated appointments and managed expenses
- Managed and designed the online store

HIGHLIGHTS (CONTINUED)

EXCELS IN THE FOLLOWING AREAS:

- * Fashion Illustration
- * Construction
- * Draping and Patternmaking
- * Technical Packages
- * Hand Sewing / Embroidery
- * HTML / CSS Web Design

HONORS

FINALIST

Urban Glamour AAS Exhibition
FIT (NYC) Fall 2019

- designed, conceptualized, patterned, and fabricated a complete look for a given theme
- later hired to work for Anya Cole of HANIA New York, the industry critic for the class

BEST PROJECT - 'THE X'

FBM/FD Common Project
FIT in Florence Spring 2018

- voted 'BEST PROJECT' by a panel of FIT in Florence Professors, as well as a panel of non participating professors
- Collaborated with a group of FBM students to design a collection based on a created brand using trend predictions and research

FIRST RUNNER UP

100th Anniversary of the Zipper Competition - June 2015

TRIM LAB (NEW YORK, NEW YORK)

- Selected to represent senior fashion studio class at HSFI
- Designed and constructed a 1920s inspired garment utilizing zippers for decorative and functional use